

## Methodist Dallas Transplant Institute: A Campaign Focused Around Gratitude

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#### A MESSAGE FROM OUR PRESIDENT

#### Methodist works together through a pandemic

Amid the uncertainty of the past year, there is hope and resilience at Methodist Health System. From the frontline staff to senior leadership, we are all grateful for the lessons learned and preparation taken — as they continue to save lives and strengthen Methodist. Through these challenging months, we have remained true to our mission: to improve and save lives through compassionate, quality healthcare.



James M. Johnston

First and foremost, Methodist Health System Foundation is grateful to the physicians, nurses, and staff who are caring for patients every day. We are also thankful for our leaders who have had to make difficult, unprecedented decisions to keep our patients and healthcare team safe and to ensure that they were compensated and cared for. Finally, we are appreciative of our many donors who stepped forward in support of our nurses and their futures.

The Folsom Fall Campaign, which took the place of the Robert S. Folsom Leadership Award, raised nearly \$1.2 million for nursing education, scholarships, and wellness. Nurses are the heart of our health system and, thanks to your support, we can continue recruiting and retaining the best nurses in the region.

While much of the year focused on efforts to raise funds to help battle the pandemic, the Foundation team also worked on other major projects, including a capital campaign to establish a new unit for transplant and advanced surgery patients to support Methodist Dallas Medical Center's exceptional transplant services program. On the

following page, you'll meet two transplant patients who received the gift of life and are choosing to pay it forward with a gift for this new unit.

In our last issue of *Foundation Focus*, we began a new series called Donor Spotlight, which highlights loyal Methodist Foundation donors. In this edition, we feature D. Michael "Mike" Redden, who has been a longtime Methodist Health System supporter, Foundation trustee, and chair of the Foundation's finance committee. We appreciate his and his wife Elaine's generosity and dedication to Methodist Health System.

As we reflect on this unusual year, we are very grateful for the outpouring of support from you and our larger community. While we have remained true to our Methodist Health System roots, you have remained true to us and our mission. We hope to be able to gather again in person in 2021 and have already slated October 1 for the 2021 Robert S. Folsom Leadership Award dinner, so please save the date. In the meantime, we wish you and your family a safe, happy, and healthy holiday season! ■

With gratitude,

James M. Johnston  
President, Methodist Health System Foundation

## The Life Shines Bright Pregnancy Program at Methodist Dallas Golden Cross Academic Clinic

A healthy life begins with a healthy start, and that's exactly what many southern Dallas County babies are receiving thanks to a unique initiative called The Life Shines Bright Pregnancy Program. Provided through the Methodist Dallas Medical Center Golden Cross Academic Clinic, this program aims to reduce the risk of preterm births, increase breastfeeding rates, and boost the overall readiness for birth and infant care.

The program uses the CenteringPregnancy® model of care, which offers group prenatal care to expectant mothers with similar due dates. The group meets over the course of 10 pre-scheduled visits, each 90 minutes to two hours long. Each session is led by a nurse practitioner who covers an array of pregnancy topics, including nutrition, discomforts of pregnancy, labor and birth, postpartum care and expectations, car seat safety, and much more. During the sessions, the women are given "mommy bucks" to purchase donated items in the "mommy store," such as diapers, wipes, and baby clothes.

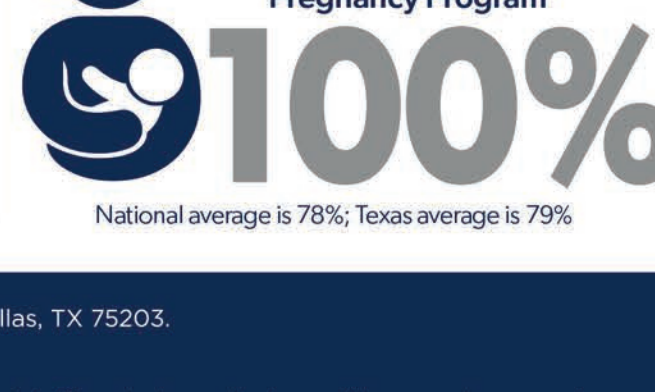
The program's success is due in part to loyal donors like the Methodist Dallas Medical Center Auxiliary, United Methodist Women's groups around the Metroplex, and The Moody Foundation, who believe in the program and the support, education, and sense of community it creates with expectant mothers.

To learn more about how you can support The Life Shines Bright Pregnancy Program at the Golden Cross Academic Clinic, please contact Methodist Health System Foundation at [foundation@mhd.com](mailto:foundation@mhd.com). ■

*The Life Shines Bright Pregnancy Program offers much-needed, innovative services for expectant mothers. The Moody Foundation is honored to support prenatal education and care that fosters healthy moms and healthy babies, which, ultimately, lead to a healthier community for all.*

— Frances Moody-Dahlberg  
chairman and executive director of The Moody Foundation

The Golden Cross Academic Clinic evaluates program success using two measurements: breastfeeding and preterm birth rates



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### FEATURED

#### Methodist Dallas Transplant Institute:

## A Campaign Focused Around Gratitude

Paying it forward is the epitome of gratitude, and it exemplifies how many transplant recipients feel about their experiences. The Methodist Dallas Transplant Institute has a legacy of success and innovation — and its future is even more exciting.

A new \$20 million transplant unit is ready to welcome patients at Methodist Dallas, with a \$4 million campaign underway in support of this capital project. To date, generous donors, some who are grateful transplant survivors (highlights below), have contributed close to 70 percent of the funds needed. The campaign, scheduled to conclude in February 2021, continues to welcome meaningful gifts from contributors like you.

#### A history of firsts

Over the 40 years since the transplant program began, physicians have performed 2,840 transplants — including many firsts. On June 14, 1981, Richard Dickerman, MD, FACS; Warren Greene, MD; and James Coggins, MD, performed the hospital's first kidney transplant. In 1992, physicians performed the world's first heart-kidney-pancreas transplant. The first liver-kidney transplant was performed in 2003, followed by the first robotic auto kidney transplant performed in the Dallas-Fort Worth area in 2018. In addition, survival rates for Methodist's transplant patients continue to surpass local and national averages.

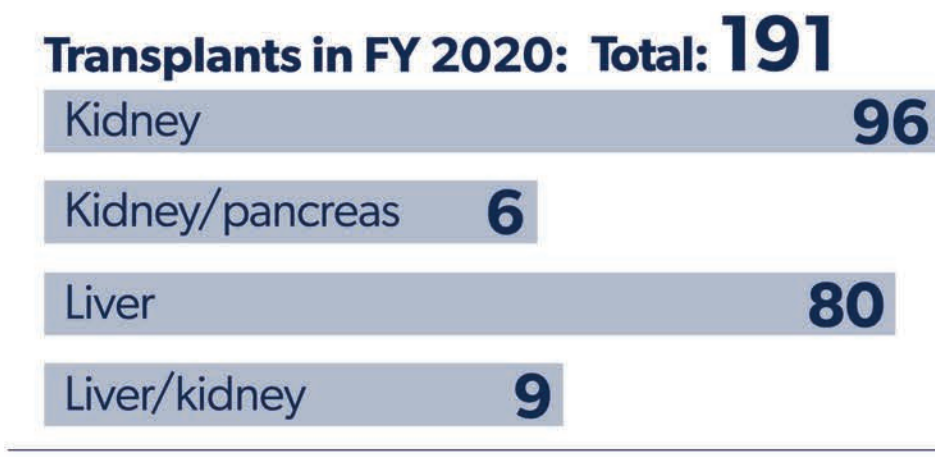
#### A growing need

As Methodist Dallas' impressive reputation for transplantation grew, so did the number of patients seeking our transplant care. The previous transplant unit covered 26,822 square feet and was strictly a medical-surgical unit, so patients were often transported to different parts of the hospital during their stay. The new unit is 29,231 square feet with 36 patient rooms and is designed as a progressive care unit, allowing transplant patients to receive the majority of their expert care in one convenient location.

#### Advancing care and collaboration

Patient rooms are larger and new amenities have been added for families and staff, including consultation rooms, collaboration space for multidisciplinary teams, and a nurses' Serenity Room with coffee and aromatherapy. Transplant patients have unique and complex medical needs, so physicians say the new unit will enable much-improved continuity of care for everyone involved.

"This brand-new floor will build collaboration by bringing together multiple specialties and improve patient care by providing more advanced services from a single location," says Alejandro Mejia, MD, FACS, executive director of the organ transplantation program. "Our transplant program relies on the generosity of organ donors — and similarly, Methodist Health System Foundation depends on financial donors to make projects like this a reality." ■



#### FUNDERS

Two patients are paying it forward by sharing their stories and their generosity in the name of enhanced specialty care.



Cynthia and Kirk Woodall

#### Kirk Woodall

Methodist Foundation donor and liver transplant recipient

"Feeling gratitude and not sharing it is like wrapping a present and not giving it," Kirk Woodall says. "When the opportunity arose for [my wife and I] to donate funds supporting the new transplant floor, it felt like the right thing to do. We wanted to express our appreciation for Methodist Dallas and make a difference by giving more patients the opportunity to receive transplants."

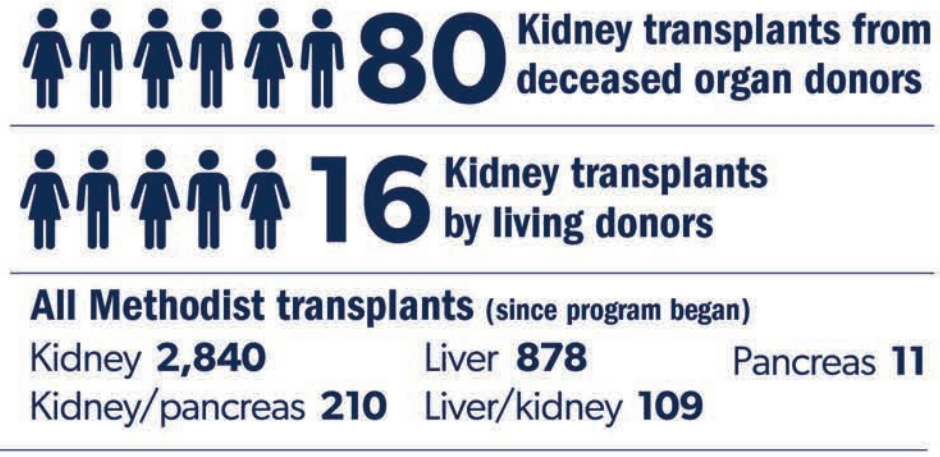


Carolyn Ray and transplant hepatologist Jeffrey S. Weinstein, MD

#### Carolyn Ray

Methodist Foundation donor and liver transplant recipient

"Methodist Dallas patients meet with a team of specialists dedicated to their care — including a cardiologist, nephrologist, gastroenterologist, liver specialist, psychologist, surgeon, and nurse coordinator. Everyone was so encouraging and kind, from the doctors and nurses to the cleaning staff," Carolyn Ray says about her experience at Methodist Dallas. "I have so much to be grateful for, and I am aware every day that I have a gift from an unselfish family. Donating to Methodist Foundation is one way to show my appreciation."



To learn more about the new transplant institute and opportunities for support, please contact Tobie Smith, director of development with Methodist Foundation, at [tobiesmith@mhd.com](mailto:tobiesmith@mhd.com) or 214-947-4552.



#### METHODIST HEALTH SYSTEM FOUNDATION | DONOR SPOTLIGHT:

## D. Michael "Mike" Redden

Mission and quality are what D. Michael "Mike" Redden brings to Methodist Health System Foundation. For several years, Redden had known about his longtime friend and business partner Pete Schenkel's devotion to Methodist Health System. But it wasn't until 2004 when he visited Methodist Dallas Medical Center in person that he began to fully appreciate Methodist Health System's excellence.



Elaine and D. Michael "Mike" Redden

"The quality of the doctors and nurses and the commitment to the underserved are second to none," Redden says. "I have yet to walk the halls where people aren't smiling and talking to each other. There is such a warm and inviting culture, and it's a noticeable difference."

*"The quality of the doctors and nurses and the commitment to the underserved is second to none."*

— D. Michael "Mike" Redden  
Methodist Foundation Board of Trustees

Redden joined the Methodist Foundation Board of Trustees in 2004 and began serving as finance committee chair in 2010. He's gotten to see the layers underneath and describes the commitment to quality at every level.

"You see the disproportionate share of charity care that Methodist Health System provides every year, yet the patient outcomes, employee satisfaction, and expansion of hospitals and access points are just unparalleled. Once you've seen the administrative and financial management up close, you'd be reluctant to spend your time and money anywhere else." ■

#### Employees Give Back to Methodist

Giving back is in Methodist Health System's DNA. It is demonstrated at every level within the organization, and we at Methodist Health System Foundation are so proud that employees are our largest group of donors each year.

Since its launch in 2005, the Methodist Gives Employee Giving Program has provided employees an opportunity to do more for their fellow colleagues, their hospitals, and their communities. Their generosity has contributed \$4.5 million to the Foundation to support Methodist programs, services, equipment, and projects at each campus.

With the challenges of the pandemic, the Methodist Gives annual campaign went virtual this year, yet it was still a huge success. The campaign aims to engage employees to join the 30 Minute Club, in which participants donate 30 minutes of pay each paycheck to support the mission and efforts of Methodist. Employees have several options to designate where their funds go:

- **Basic Employee Needs Fund** — funds given to Methodist employees experiencing short-term financial hardship
- **Campus' greatest need** — employees can give to support essential needs, such as programming and equipment, at each of the health system's campuses
- **United Way of Metropolitan Dallas.**

In 2020, nearly 1,100 employees contributed to Methodist Gives, raising over \$503,500. As Methodist employees, we operate by following the Care Commitments: Take Care of Patients, Take Care of Each Other, Take Care of Methodist, and Take Care of Ourselves. Methodist Gives is the perfect example of our employees living our Care Commitments to the fullest. ■